Sales Presentation 2025

Interactive **Powers**

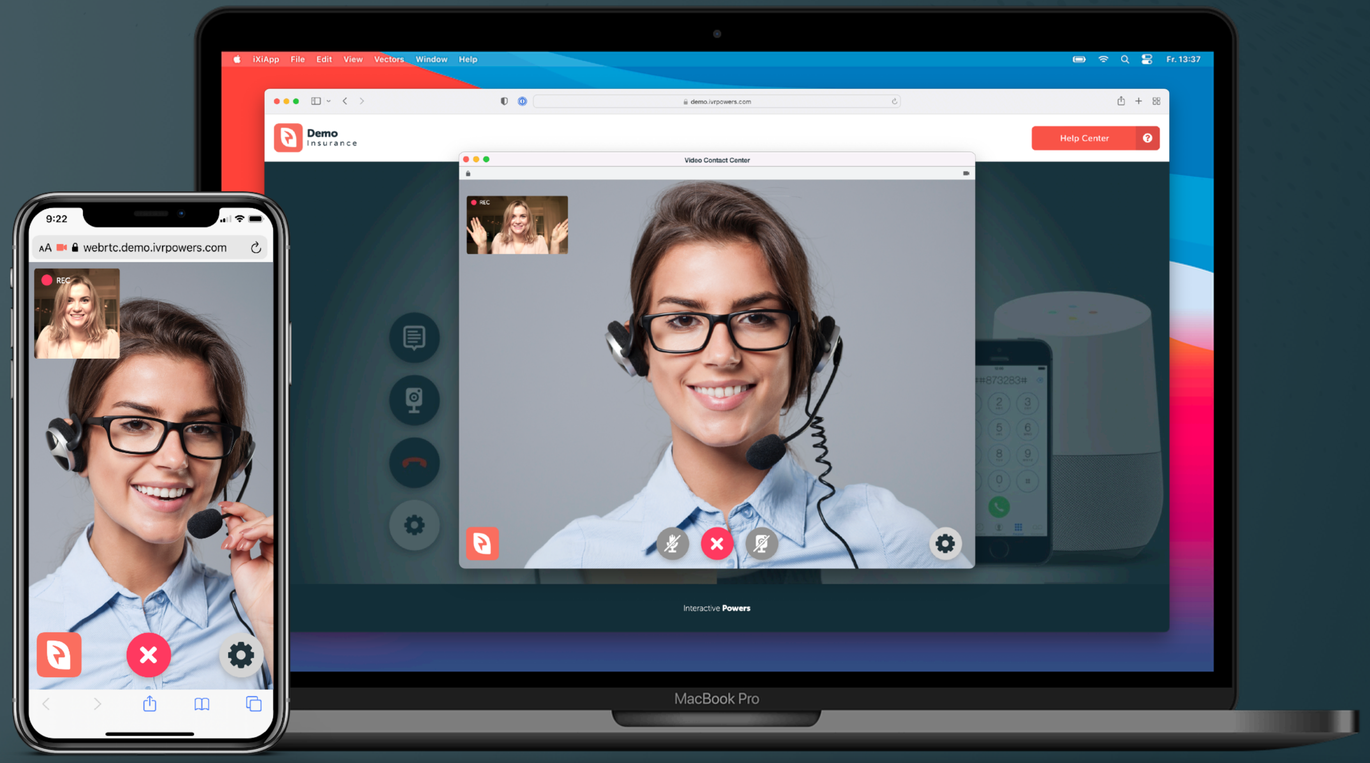
Streamline your business communications

Transforming Contact Center

Interactive **Powers**

Real-time video communications
to connect your business

Transactional Video Calls



~~Video Conferencing & Meetings~~

Real Time HD Quality Distribution Transfer...

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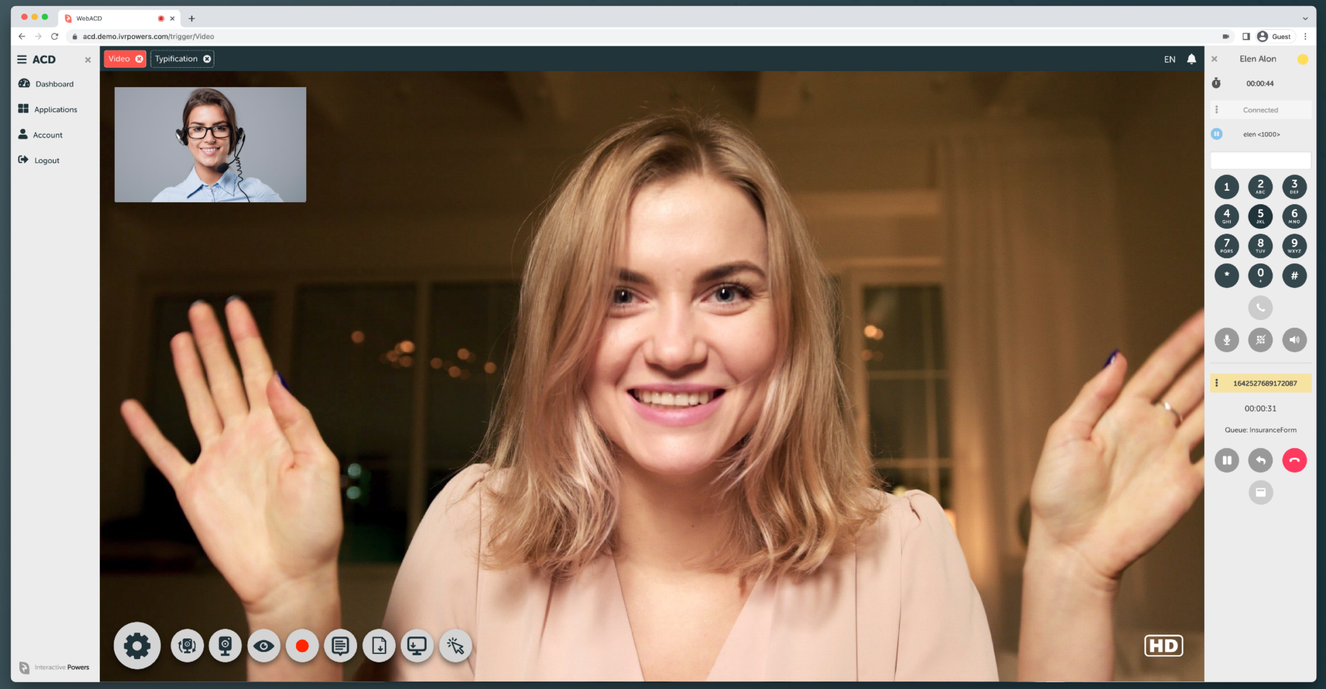
Higher Level Telecommunications

Video **CCaaS**

Streamline your Business Communications

Live Chat • File Sharing • Dual Screen Sharing • Snapshot • CoBrowsing

Video Contact Center



Video Centric Web Responsive Interoperable

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The Platforms and Solutions Suite

Smart **IVR**

Interactive Voice Response
Software Platform

2.X

Video **RTC**

Video Real-Time Communications
Software Platform

6.X

Web **ACD**

Automatic Call Distribuitor
Software Platform

1.X

Video **REC**

Video Call Recording
Software Platform

2.X

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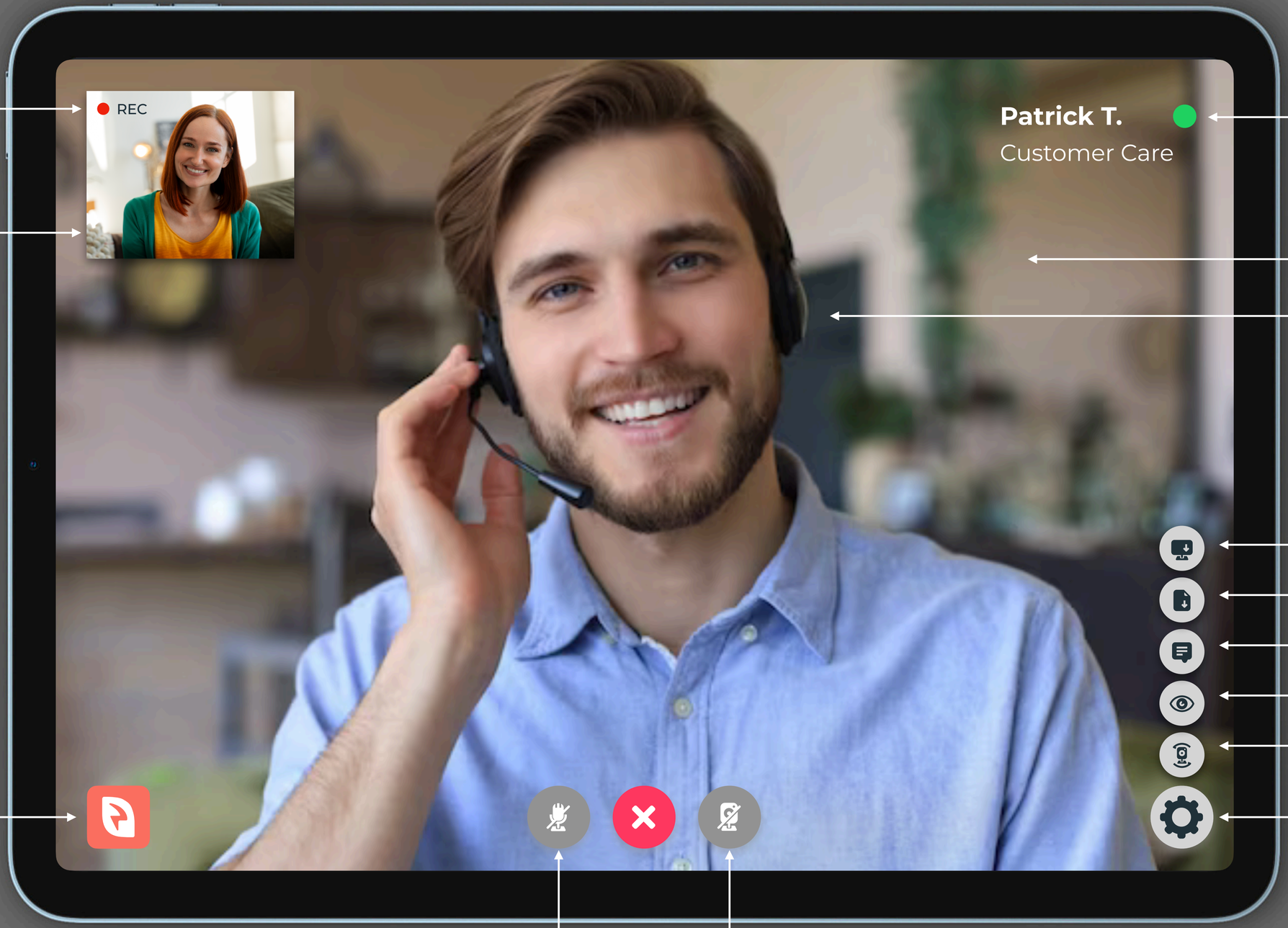
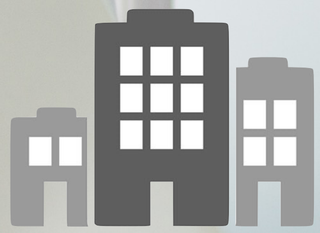
Video Recording
REC
Local Video
Nael A.
Sales Support
Video Agent Label
Back+ Effects
Remote Video
Screen Sharing
File Sharing
Live Chat
Snapshot
Flip Camera
Flap Button
Overprint Logo
MacBook Pro
Mute Audio
Mute Video


Video Recording
REC
Local Video
Patrick T.
Customer Care
Video Agent Label
Back+ Effects
Remote Video
Screen Sharing
File Sharing
Live Chat
Snapshot
Flip Camera
Flap Button
Overprint Logo
Mute Audio
Mute Video

Customers and Partners who trust us

70

Businesses



8

Governments

30

Vendors / Partners

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How do we help businesses?

- 1️⃣ **Ubiquity**: Eliminates Physical and Geographical Distances
- 2️⃣ **Resilience**: Allows to establish Operational Continuity
- 3️⃣ **Authenticity**: Enables a More Effective Communications
- 4️⃣ **Web Collaboration**: Extends interactions in remote mode
- 5️⃣ **Identity Verification**: Increased Transactional Security
- 6️⃣ **Personalized Attention**: Improving Customer Experience
- 7️⃣ **Fraud Protection**: Simplifying Detection and Deterrence

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Technological and Differential Factors

IVR

Interactive Voice Response
Reinvented for Cloud

RTC

Video Transactional Channels
for Contact Centres

ACD

Voice and Video Web Phone
for Agents

REC

Video Recording and Archiving
for Contact Centers

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About us: Interactive Powers

99,9%

Cloud Uptime

powered by aws

400K
/ month

Video Calls

> +4 M min / month

300K
/ month

Video Recordings

> +600 TB per year

1000+

Video Agents

SPLIT

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Cloud Services Proposal

Subscription Plans

Voice and Video Channel Fees
Agent / Supervisor Fees
Storage Fees

Customizations

Activation and Start-up Fees
Development and Integration Fees
Upgrade Fees

Value Added

Third Party Services Fees
Speech Engine Fees
Consultancy Fees

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Some Customer References

Banmédica

TDB
TRADE & DEVELOPMENT BANK

Help seguros
EMPRESAS BANMÉDICA

Banco del Pacífico

OTIS
United Technologies

CDF.

Bci

GENERALI

Chile Atiende

CPN Cooperativa Policía Nacional

renfe

sence
Súmate a los nuevos empleos

Any industry may require transactional video calls.

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Interactive **Powers**

Streamline your business communications