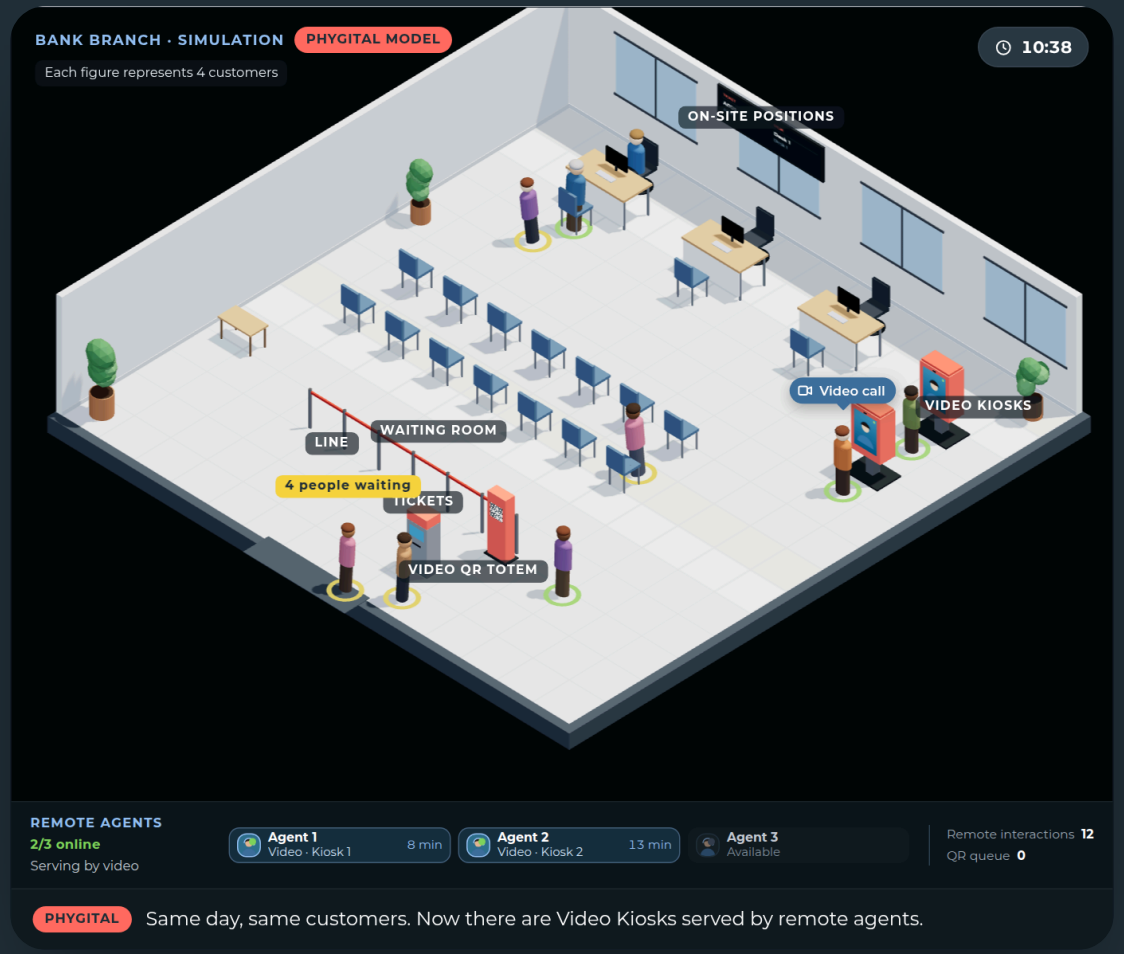
IntPowers

Partner guide · Multi-sector

Phygital Express Simulator

Five sectors, three steps and the same day simulated twice: with the conventional model and with Phygital.

What it brings and how to use it in a ten-minute meeting.



A quick meeting, a clear message

The Express version condenses the sector simulators into three steps. It is designed so that a salesperson with no technical training can run it in front of the client.

1

Three steps

Set the key parameters, simulate the day and read the result. No tabs or reports: one simulation from start to finish.

2

Five sectors in one file

Bank branch, hotel, clinic, store and car dealership. Each sector has its own question, 3D scene and three indicators.

3

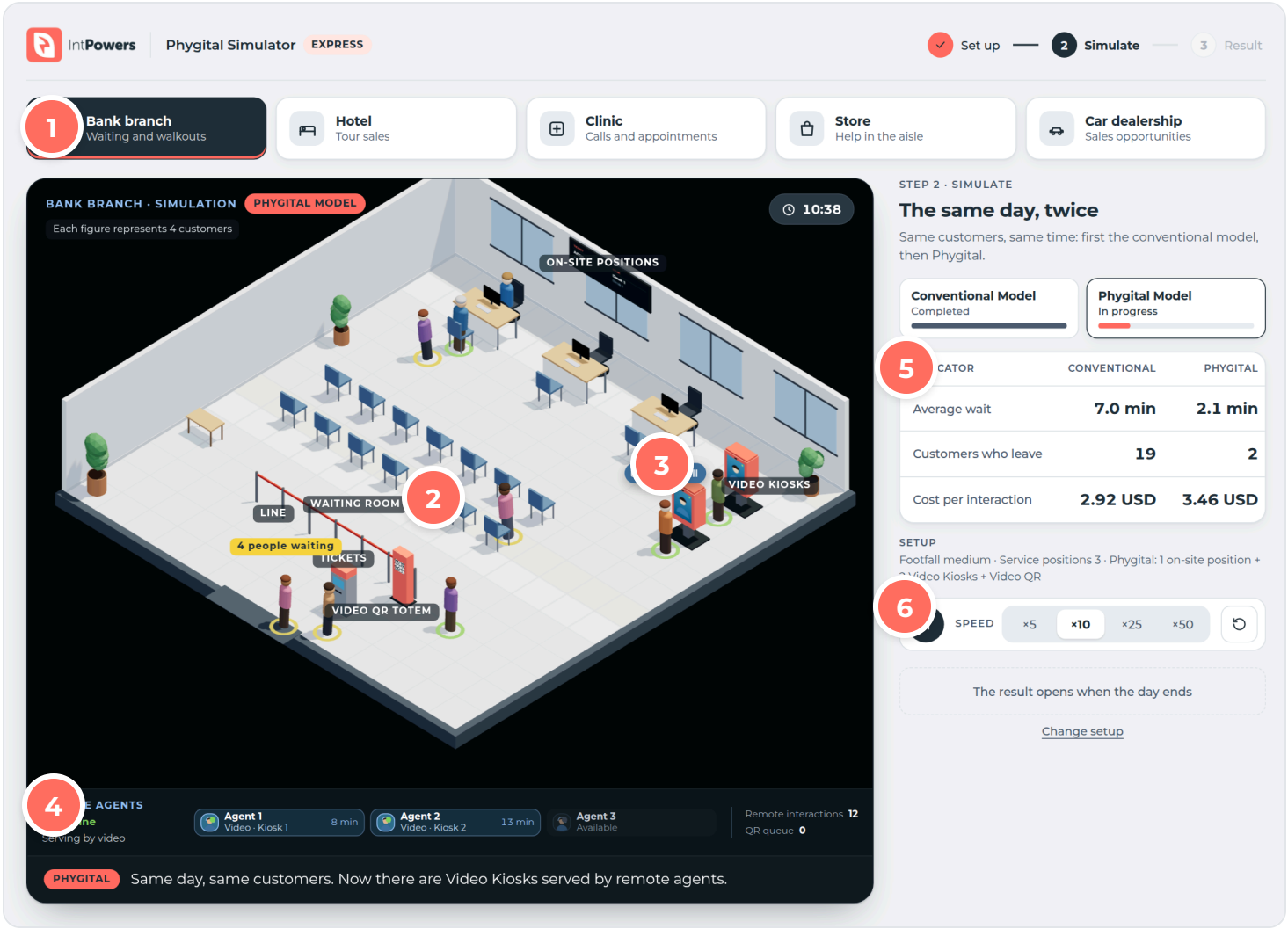
Same day, same customers

Arrivals are identical in both models; only the way they are served changes. Figures update as the simulation runs.

For each sector, the optimum finds the cheapest combination of on-site staff and Video Kiosks that serves as well as or better than the conventional model.

What you see on screen

Bank branch at 10:37, in the Phygital model. On the left, the scene; on the right, the figures for both models.



1 Sector selector
Five sectors; the active one is shown in navy.

2 3D scene
Customers who enter, wait, queue, get served or leave.

3 Event bubbles
Video call, sale, lost call, walkout… depending on the sector.

4 Remote agents
What each agent is doing and how many interactions so far.

5 Live figures
Conventional vs Phygital, as the day goes on.

6 Speed
×5, ×10, ×25 or ×50; pause and replay.

How each sector works

The same logic in all five: today, with current staff; then, with Video Kiosks, Video QR and remote agents.

Sector	Question	Conventional model	Phygital model
Bank branch	How many customers leave without being served?	On-site positions with a ticket machine and waiting room.	Video Kiosks and Video QR with remote agents; fewer on-site positions.
Hotel	How many guests never get to book their tour?	Tour desk with limited opening hours.	24/7 Video Kiosks in the lobby and QR from the room.
Clinic	How many patient calls are lost?	One secretary per doctor: calls, appointments and payments.	Remote agents for phone and schedules; front desk for payments; Video Kiosks in the waiting room.
Store	How many customers leave without getting help?	Floor staff helping in the aisles.	Video Kiosks at aisle ends and Video QR in the aisles with remote experts.
Car dealership	How many opportunities walk out unserved?	On-site salespeople at sales desks.	Video Kiosks next to the vehicles and Video QR in the showroom.

Results with the default values

Medium footfall or activity and the optimal setup proposed by the simulator. Daily cost: staff, remote agents per minute of service and devices.

Sector	Setup	Service: conventional → Phygital	Daily cost
Bank branch	3 positions → 1 position + 2 Video Kiosks + QR	Leave 19 → 9 customers · wait 7.0 → 4.3 min	336 → 305 USD **−9%**
Hotel	1 person → 1 Video Kiosk + QR	Unserved 55 → 13 · commission 203 → 653 USD	50 → 156 USD **+212%**
Clinic (6 doctors)	6 secretaries → 2 at front desk + 2 remote agents + 1 kiosk	Lost calls 60 → 57 · waiting-room wait 1.5 → 1.0 min	480 → 360 USD **−25%**
Store	3 floor staff → 1 + 2 Video Kiosks + QR	Wait 2.5 → 1.5 min · success 85 → 86%	270 → 281 USD **+4%**
Car dealership	3 salespeople → 1 + 2 Video Kiosks + QR	Unserved 7 → 4 · negotiations 14 → 15	450 → 354 USD **−21%**

How to read it: the optimum seeks the lowest cost without serving worse than today. In the hotel, cost rises because more is sold. With high footfall, the optimum saves cost but improves service little: add kiosks manually to show the effect.

Use it with your client

Five steps, a single HTML file.

1. **Pick the sector**
   The one closest to the client's business.
2. **Describe today**
   Footfall or activity and current staff.
3. **Check the optimum**
   Accept it, or move staff, kiosks and QR to try another combination.
4. **Simulate the day**
   First the conventional model, then Phygital. Short on time? Use ×25 or ×50.
5. **Close with the result**
   Three indicators, the percentage difference and the monthly figure.

What you need

- A single HTML file
- Any up-to-date browser, nothing to install
- Works offline
- No data is sent: everything runs in the browser

Figures from a model with sector reference values. Use them to compare both models, not as a forecast.